

REDEVELOPMENT PROJECT PROFILE

FAIRPARK PUBLIC MARKET FEASIBILITY STUDY



*THIS IMAGE IS A CONCEPTUAL
RENDERING ONLY

DETAILS

ADDRESS

155 N. 1000 West

RDA PROJECT AREA

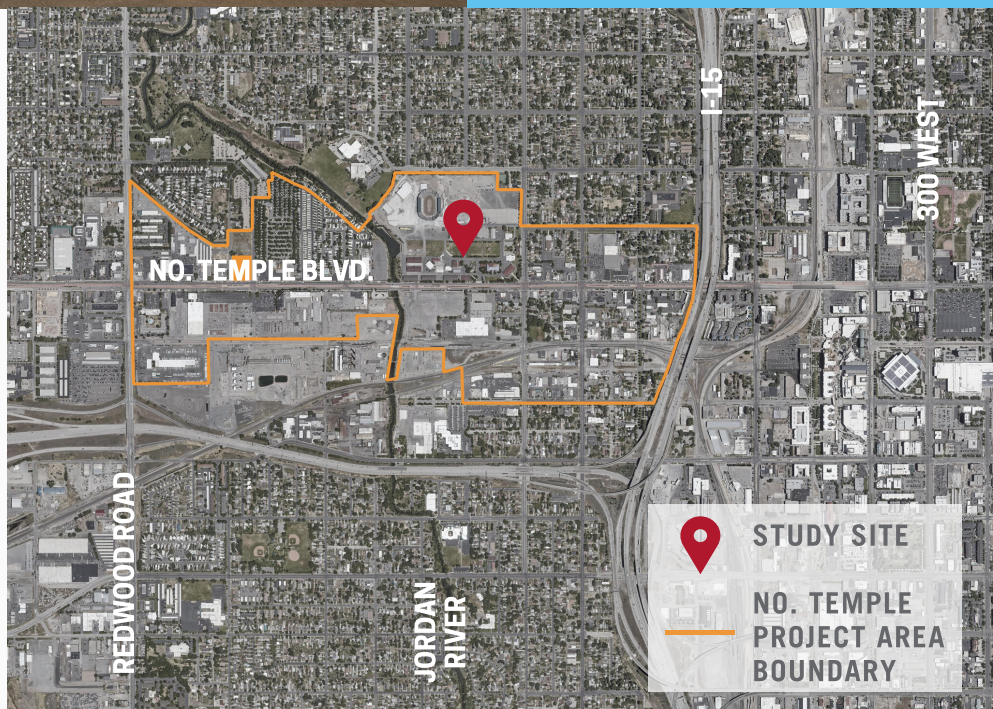
North Temple

RDA INVESTMENT

\$175,000

STUDY PARTNER

Utah State Fair Corporation



VISION

TECHNICAL ANALYSIS + COMMUNITY FEEDBACK

The RDA is conducting a feasibility study to determine the possibility of creating a permanent, year-round public market at the Utah State Fair Park (the "Fairpark") in the RDA's North Temple Project Area.

Commonly defined as "an intentional and diverse medley of owner-operated shops or stalls", a public market can take many shapes and forms, but all share the following qualities: they operate in a public space, have community benefits, and serve locally owned and operated businesses. Examples of current public markets include: Pike Place Market (Seattle); Eastern Market (Detroit); City Market (Kansas City); and Allentown Fairgrounds Farmers Market (Pennsylvania).

In addition to working with planning, design, and economic experts to complete a technical analysis, the RDA is engaging the community to gauge its interest in visiting and purchasing goods at a public market were it to be located in the Fairpark. The scope of such engagement includes an online survey, public open house, and in-person engagement opportunities through community events and public meetings.

MILESTONES

- ✓ REQUEST FOR PROPOSALS FOR STUDY CONSULTANT / Q4 2018
- ✓ STUDY BEGINS / Q1 2019
- ✓ SURVEY RELEASED / Q2 2019
- ✓ OPEN HOUSE / Q2 2019
- ✓ COMMUNITY COUNCIL MEETING ENGAGEMENT / Q3 2019
- ✓ CONCLUDING REPORT / Q4 2019



SLCRDA

PROJECT CONTACT

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