



SLCRDA



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SALT LAKE CITY'S RDA AND ARTS COUNCIL RELEASE RFQ FOR REGENT STREET PUBLIC ART PROJECT

SALT LAKE CITY – The Redevelopment Agency of Salt Lake City (RDA) and Salt Lake City Arts Council announced today the release of a request for qualifications (RFQ) for a public art project on Downtown's Regent Street. This project is the final element of the RDA's reconstruction and revitalization of the street and has a budget of up to \$2 million, which when completed will be Salt Lake City's highest public art project ever commissioned.

Funded by the RDA, and managed by the City's Public Art Program, this public art opportunity is open to all professional artists and artist-led teams with demonstrated experience in innovative placemaking and a history of work in all media and materials that are durable and suitable for Utah's variable climate. Artists responding to this call must demonstrate a proficiency in executing work of similar scope and scale. The RFQ submission deadline is Wednesday, February 7, 2018 at 11:59 p.m. MDT. Full application information can be found at www.callforentry.org/festivals_unique_info.php?ID=4851.

"The RDA's redevelopment of Regent Street has created a welcoming, dynamic urban environment that mixes the historical with the contemporary," remarked Lara Fritts, director of the Department of Economic Development, within which the RDA and Arts Council operate. "The crowning piece of Regent's redevelopment is a public art installation that will formalize the street as the core of a thriving arts and cultural district, and enhance Salt Lake City's tourist and economic potential for decades to come."

Project Background:

Located in Downtown Salt Lake City on Block 70, Regent Street was one of the first streets to be cut through the City's large 10-acre blocks, and became home to some of Salt Lake Valley's earliest immigrant groups who arrived to work on the railroad system in the early 1870's. Regent Street's rich cultural roots, checkered past as the site of the City's first brothels, and late 20th century use as the service street for Utah's leading newspaper offices and presses, have been preserved and highlighted within the creative design elements integrated into RDA's recent \$12 million restoration and revitalization of the historic street. Because of its mid-block connectivity, pedestrian amenities, restaurants, public plaza and spaces, and proximity to Salt Lake City's newly constructed Broadway-style Eccles Theater and 111 Main Office Tower, Regent Street is now an active thoroughfare and destination for the Downtown workforce, tourists, theater-goers, and urban explorers. To further enhance the vitality of Regent Street and its surrounding Block 70 as a gathering place and cultural district, the RDA Board of Directors appropriated \$2 million for public art.

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The Redevelopment Agency of Salt Lake City works with communities to implement Salt Lake City's master plans to create vital housing opportunities, improve infrastructure, and participate in the economic development of the City. For more information on RDA projects and programs, go to www.slcrda.com.

The Salt Lake City Arts Council is a community-established arts organization that provides public programming and support for the arts. The organization both produces internal programs and supports other arts activities and groups throughout Salt Lake City. For more information, please visit www.saltlakearts.org.

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