

**DATE:** July 12, 2011

**ITEM:** 7.B.

**RE:** REVIEW AND CONSIDERATION OF THE SUGAR HOUSE  
STREETCAR PHASE 2 ALTERNATIVE ANALYSIS GOALS AND  
OTHER PROJECT UPDATES

**PROJECT AREA:** Sugar House

**PREPARED BY:** Edward Butterfield

**EXECUTIVE SUMMARY:**

Fehr and Peers entered into a consulting agreement with the RDA to provide services for the completion of an alternatives analysis study and land use analysis for the area adjacent to the Sugarmont Rail Corridor, a circulation and street amenities plan, and an affordable housing strategy. Fehr and Peers has prepared DRAFT goals for the Sugar House Streetcar Phase 2 Alternative Analysis that were developed after discussions with the Steering Committee, and by reviewing available data sources to support the goals. Fehr and Peers is requesting the Board review and provide feedback on the goals. The goals will be used to provide direction on the development of the Phase 2 Streetcar Alternatives.

Fehr and Peers is also providing additional updates on the Alternative Analysis and trail portion of the works scope including July planned open houses.

**BACKGROUND:**

The Request for Proposals (RFP) for a consultant to assist the RDA and the Community and Economic Development Department of Salt Lake City with an alternatives analysis study and land use analysis for the area adjacent to the Sugarmont Rail Corridor, a circulation and street amenities plan, and an affordable housing strategy was issued in January 2011. Three responses were received from: Fehr and Peers, Steer Davies Gleave, and WilburSmith. Based upon a review of the submitted materials and interviews, the selection committee recommended the selection of Fehr and Peers. The RDA Board approved entering into exclusive contract negotiations with Fehr and Peers at the March Board meeting.

**ATTACHEMENTS:**

- A. Sugar House Streetcar Phase 2 Draft Project Goals (Purpose and Need Development)



## ATTACHMENT A SUGAR HOUSE STREETCAR PHASE 2

### **DRAFT PROJECT GOALS (Purpose and Need Development)**

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The following DRAFT goals were developed after discussion with the Steering Committee, and by reviewing available data sources to support the goals. The next steps will be to verify direction, continue to develop data to support the needs.

- 1. Extend transit service to serve a greater number of households, employment, and student trips.** An extension of transit is needed to provide more convenient service to residents, workers and students
- 2. Provide an alternative to auto travel to accommodate the increase in trips resulting from future development in the Sugar House Business District and the surrounding area.** The extension of transit is needed to reduce the growth in auto trips resulting from build-out of the desired and adopted Master Plan
- 3. Support economic development in Sugar House by catalyzing transit-oriented development consistent with the Sugar House Master Plan.** The extension transit is needed to serve a greater number of existing and proposed businesses in and beyond the Sugar House Business district.
- 4. Support regional goals for livability, the improvement of air quality, transit ridership and transit-oriented development.** The extension of transit is needed to increase ridership on the regional system, support regional TOD goals, and serve TOD.
- 5. Provide a safe, attractive, and functional pedestrian environment to promote a more walkable community.** The extension of transit is needed to provide an extension of pedestrian trips, to serve the study area where many pedestrian improvements will be made, and to support the multi-modal goals of the Sugar House Master Plan.
- 6. Improve quality of life for residents and visitors to Sugar House; access to transit and job centers, reduced expenditures on personal transportation, more housing choice,**



ATTACHMENT A

**improved health and air quality.** The extension of transit is needed to provide transportation choice to an increased number of residents, students and workers.