



## 2010-2011 WEST TEMPLE GATEWAY REDEVELOPMENT PROJECT AREA GOALS

<i>Goals (Central City Community Master Plan)</i>	<i>Objective</i>	<i>Opportunities</i>	<i>Time Frame</i>
<p><b>Promote the development of mixed-use projects near the light rail station to create a livable and walkable urban environment.</b></p>	<p><b>A. Strategically acquire properties for redevelopment pursuant to Agency acquisition policies established by the Board of Directors.</b></p>	<p>A.1. Acquire Green Warehouse site to complete Agency assemblage along 900 South 200 West for a mixed-use project, which is to include retail, housing, and office uses.</p>	<b>A.1. June 30, 2010</b>
		<p>A.2. Acquire properties along the 200 West, 300 West, 700 South, 800 South, and 900 South corridors for medium-to-high density development.</p>	<b>A.2. June 30, 2010</b>
<p><b>Support new and existing commercial businesses and improve commercial development opportunities.</b></p>	<p><b>B. Market Loan Programs.</b></p>	<p>B.1. Implement new promotional strategies.</p>	<b>B.1. June 30, 2010</b>
		<p>B.2. Provide at least two renovation loans to business property owners. Focus should be on business renovations on 900 South.</p>	<b>B.2. December 31, 2010</b>
		<p>B.3. Work with at least one private developer to begin construction of a new mixed-use structure.</p>	<b>B.3. December 31, 2010</b>
<p><b>Identify properties for new residential construction or rehabilitation and work with local community development corporations to develop new projects.</b></p>	<p><b>C. Work with West Temple Gateway residents and business owners to address health, safety, and appearance issues within the project area.</b></p>	<p>C.1. Work with property owners to improve the safety of the West Temple Gateway Alleyways.</p>	<b>C.1. December 31, 2010</b>
		<p>C.2. Work with property owners to address issues that propagate or perpetuate blight conditions.</p>	<b>C.2. December 31, 2010</b>
<p><b>Improve vehicle and pedestrian circulation throughout the Central Community through coordination of transportation and land use planning.</b></p>	<p><b>D. Plan for future infrastructure projects and use infrastructure to encourage new development.</b></p>	<p>D.1. Meet with relevant city departments to identify potential infrastructure needs when considering future development.</p>	<b>D.1. January 31, 2010</b>
<p><b>Support establishment of guidelines, and regulations for urban design to improve the quality of living in the Central Community.</b></p>	<p><b>E. Encourage zoning changes that promote high density residential and mixed use developments.</b></p>	<p>E.1. Encourage Planning to modify the Downtown Support District (D-2) Zone in order to guide and promote land use and urban design that is appropriate for the West Temple Gateway Project Area.</p>	<b>E.1. March 1, 2010</b>
		<p>E.2. Support Planning's efforts to modify the D-2 Zone by providing policy recommendations, data, and other appropriate assistance.</p>	<b>E.2. August 31, 2010</b>
<p><b>Support new and existing commercial businesses and improve commercial development opportunities in the Central Community.</b></p>	<p><b>F. Promote Salt Lake City as a viable business community through improved business/city administration communication and relationships, business recruitment and incentives for new and existing business.</b></p>	<p>F.1. Work with Economic Development to plan for the development of a business incubator.</p>	<b>F.1. December 31, 2010</b>
<p><b>Ensure commercial land uses are compatible with neighboring properties.</b></p>	<p><b>G. Ensure that all Agency-owned property is compatible with neighboring properties.</b></p>	<p>G.1. Provide utilitarian, economically viable, community compatible interim uses of temporarily vacant Agency-owned property.</p>	<b>G.1. June 30, 2011</b>