



2010-2011 WEST CAPITOL HILL REDEVELOPMENT PROJECT AREA GOALS

<i>Goals (from West Capitol Hill Redevelopment Plan and Capitol Hill Master Plan)</i>	<i>Objective</i>	<i>Opportunities</i>	<i>Time Frame</i>
<p>Improve streetscape environment with landscaping, curb/gutter and sidewalks, street center island medians, boulevard street and pedestrian-scale street lighting and designed gateway images.</p>	<p>A. Install landscaping and infrastructure improvements along 300 West in West Capitol Hill Project Area.</p>	<p>A.1. Discuss 300 West Street median with UDOT, along with transportation alternatives.</p> <p>A.2. Work with UDOT to designate mass transit on 400 West from 400 North to 800 North.</p>	<p>A.1. Fall 2010</p> <p>A.2. Ongoing</p>
	<p>B. Improve lighting throughout project area to improve safety for pedestrians.</p>	<p>B.1. Establish attractive and consistent street lighting along 300 West and 400 West.</p>	<p>B.1. Fall 2010-Spring 2011</p>
<p>Preserve the mixed use character that has historically developed within areas of the neighborhood while encouraging a mix of neighborhood commercial and medium density residential.</p>	<p>C. Removal of or renovation of boarded and abandoned structures along 300 West.</p>	<p>C.1. Contact owners of boarded and abandoned structures along 300 West to determine future use and potential for redevelopment using Agency incentives.</p>	<p>C.1. Ongoing</p>
	<p>D. Finalize negotiations and development agreements for Marmalade project.</p>	<p>D.1. Close on east side property</p>	<p>D.1. March 2010</p>
<p>Support and enhance existing residential development and provide more housing opportunities.</p>	<p>E. Acquire and sell land for housing development.</p>	<p>E.1. Create another Pugsley or extend existing Pugsley Street in an effort to promote additional single-family housing.</p>	<p>E.1. Fall 2010</p>
		<p>E.2. Consider new housing opportunities on Ardmore Place.</p>	<p>E.2. Ongoing</p>
<p>Maintain existing and encourage new neighborhood commercial uses in the area.</p>	<p>F. Market Loan Programs.</p>	<p>F.1. Provide two loans for neighborhood business owners.</p>	<p>F.1. Ongoing</p>
	<p><i>Currently, it is estimated that the project area will reach its original Project Area Budget goal of \$5,270,000 of Tax Increment spent in a couple of years, which will trigger the expiration of the West Capitol Hill Project Area. (2012)</i></p>	<p><i>Staff will begin the research needed to consider increasing the Project Area Budget.</i></p>	<p>Ongoing.</p>