

## WEST TEMPLE GATEWAY REDEVELOPMENT PROJECT AREA

<i>Goals (Central City Community Master Plan)</i>	<i>Objective</i>	<i>Opportunities</i>	<i>Time Frame</i>
Promote the development of mixed-use projects near the light rail station to create a livable and walkable urban environment.	A. Strategically acquire properties for redevelopment pursuant to Agency acquisition policies established by the Board of Directors.	A.1. Acquire Green Warehouse site to complete Agency assemblage along 900 South 200 West for a mixed-use project which is to include retail, housing and office uses.	A.1. June 30, 2010
		A.2. Acquire properties along the 200 West, 300 West, 700 South, 800 South, and 900 South corridors for medium-to-high density development.	A.2. June 30, 2010
Support new and existing commercial businesses and improve commercial development opportunities.	B. Market Loan Programs.	B.1. Implement new promotional strategies.	B.1. June 30, 2010
		B.2. Provide at least two renovation loans to business property owners. Focus should be on business renovations on 900 South.	B.2. December 31, 2010
		B.3. Work with at least one private developer to begin construction of a new mixed-use structure.	B.3. December 31, 2010
Identify properties for new residential construction or rehabilitation and work with local community development corporations to develop new projects.	C. Work with West Temple Gateway residents and business owners to address health, safety, and appearance issues within the project area.	C.1. Work with property owners to improve the safety of the West Temple Gateway Alleyways.	C.1. December 31, 2010
		C.2. Work with property owners to address issues that propagate or perpetuate blight conditions.	C.2. December 31, 2010
Improve vehicle and pedestrian circulation throughout the Central Community through coordination of transportation and land use planning.	D. Plan for future infrastructure projects and use infrastructure to encourage new development.	D.1. Meet with relevant city departments to identify potential infrastructure needs when considering future development.	D.1. January 31, 2010
Support establishment of guidelines, and regulations for urban design to improve the quality of living in the Central Community.	E. Encourage zoning changes that promote high density residential and mixed use developments.	E.1. Encourage Planning to modify the Downtown Support District (D-2) Zone in order to guide and promote land use and urban design that is appropriate for the West Temple Gateway Project Area.	E.1. March 1, 2010
		E.2. Support Planning's efforts to modify the D-2 Zone by providing policy recommendations, data, and other appropriate assistance.	E.2. August 31, 2010
Support new and existing commercial businesses and improve commercial development opportunities in the Central Community.	F. Promote Salt Lake City as a viable business community through improved business/city administration communication and relationships, business recruitment and incentives for new and existing business.	F.1. Work with Economic Development to plan for the development of a business incubator-	F.1. December 31, 2010
Ensure commercial land uses are compatible with neighboring properties.	G. Ensure that all Agency-owned property is compatible with neighboring properties.	G.1. Provide utilitarian, economically viable, community compatible interim uses of temporarily vacant Agency-owned property.	G.1. June 30, 2011