

CENTRAL BUSINESS DISTRICT REDEVELOPMENT PROJECT AREA

Revised 11/2/09

<i>Goals (Downtown Master Plan)</i>	<i>Objective</i>	<i>Opportunities</i>	<i>Time Frame</i>
<p>Concentrate and develop those public facilities and associated cultural, recreational, and entertainment activities and opportunities that make Salt Lake City one of the greatest cities.</p>	<p>A. Assume a leadership role and initiate a plan to move forward with the “Arts District” in the Downtown.</p>	<p>A.1. Work with City Council to advance the downtown arts district.</p> <p>A.2. Assist with the acquisition of property located in the Downtown Arts District.</p> <p>A.3. Identify and begin acquisition of a key parcel for a major theater.</p>	<p>A.1. Calendar 2010</p> <p>A.2. Calendar 2010</p> <p>A.3. Calendar 2010</p>
<p>Establish Downtown as a well-planned, desirable and diverse activity center serving the needs of a sizeable 24-hour population.</p>	<p>B. Support the efforts of Salt Lake City and economic development organizations to recruit a major corporate headquarters to locate in the Downtown as a means of establishing a “daytime population.”</p> <p>C. Seek housing opportunities to support a “nighttime population.”</p> <p>D. Promote and enhance downtown’s pedestrian friendly qualities</p>	<p>B.1. Research potential corporate headquarters sites in CBD.</p> <p>B.2. Collaborate with and provide marketing assistance to the City’s Department of Economic Development to attract new businesses.</p> <p>B.3. Appoint a staff member to maintain contact with representatives of the Economic Development Corporation of Utah (EDCU).</p> <p>C. [moved to General Goals]</p> <p>D.1. Inventory vacant downtown parcels; meet with landowners to encourage & guide development.</p> <p>D.2. Work with Council on ways to encourage redevelopment of existing surface parking lots, and vacant/board downtown buildings.</p> <p>a. Transmit to CED/City Council specific recommendations for regulatory changes to discourage surface parking and vacant buildings downtown.</p> <p>b. Pursue acquisitions of surface lots for redevelopment.</p> <p>D.3. Develop a graphic inventory of all public mid-block walkways. Identify and secure missing pieces. Create & distribute a public guide to pedestrian routes through downtown. Coordinate with Downtown Alliance to include on pocket street maps.</p> <p>a. Review Downtown Plan and consider engaging consultant to develop standards for mid-block walkways and streets.</p> <p>D.4. Activate some mid-block walkways with retail, cafés, etc.</p> <p>D.5. Identify portions of the Downtown Transportation Plan appropriate for RDA involvement, e.g., parking authority</p> <p>D.6. Finish mid-street parking on 300 South, from State – 300 East</p> <p>D.7 Consider creating more of a boulevard on 300 West; S. Temple – 400 South</p> <p>D.8. Consult with Greek Orthodox Church regarding development plans for 300 W parking lot. Work with Planning Div. on ethnic/cultural district (e.g., Greek Orth. Church, Japan town, etc.).</p>	<p>B.1. TBD</p> <p>B.2. Ongoing</p> <p>B.3 Ongoing</p> <p>D.1. Sept 2010</p> <p>D.2. Dec. 2010</p> <p>D.3. May 2010</p> <p>D.4 Sept. 2012</p> <p>D.5. Ongoing.</p> <p>D.6. 2015</p> <p>D.7. Calendar 2009</p> <p>D.8. December 2010</p>

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<p>Preserve and reuse our existing physical environment while providing for the orderly transition of certain land uses and creating a new expectation of uncompromising quality for future Downtown developments.</p>	<p>E. Move forward with the development of the Regis Hotel site.</p> <p>F. Provide building renovation loans to get existing buildings into a structurally sound and marketable condition.</p> <p>G. Continue to plan for the upkeep and renovation of the Gallivan Utah Center.</p>	<p>E.1. Purchase or develop replacement SRO housing</p> <p>F.1. During the budget process, allot sufficient funding to enable staff to continue the renovation program.</p> <p>F.2. Provide at least four loans to business property owners.</p> <p>G.1. Finish planning and begin construction of ice sheet, skate rental building, and other improvements</p>	<p>E.1. Continue in Calendar 2010</p> <p>F.1. March 2010</p> <p>F.2. December 2010</p> <p>G.1. Spring 2010</p>