

WEST TEMPLE GATEWAY REDEVELOPMENT PROJECT AREA

Goals (Central City Community Master Plan)	Objective	Opportunities	Time Frame
Promote the development of mixed-use projects near the light rail station to create a livable and walkable urban environment.	A. Strategically acquire properties for redevelopment pursuant to Agency acquisition policies established by the Board of Directors.	A.1. Acquire Green Warehouse site to complete Agency assemblage along 900 South 200 West for a mixed-use project which is to include retail, housing and office uses. A.2. Acquire properties along the 200 West, 300 West, 700 South, 800 South and 900 South corridors for medium-to-high density development.	A.1. June 30, 2010 A.2 June 30, 2010
Support new and existing commercial businesses and improve commercial development opportunities.	B. Market Loan Programs.	B.1. Implement new promotional strategies. B.2. Provide at least two renovation loans to business property owners. Focus should be on business renovations on 900 South. B.3. Work with at least one private developer to begin construction of a new mixed-use structure.	B.1. June 2009 B.2. June 30, 2010 B.3. August 2009
Identify properties for new residential construction or rehabilitation and work with local community development corporations to develop new projects.	C. Work with West Temple Gateway residents and business owners to address health, safety, and appearance issues within the project area.	C.1. Work with property owners to improve the safety of the West Temple Gateway Alleyways. C.2. Work with property owners to address issues that propagate or perpetuate blight conditions.	C.1. December 31, 2009 C.2. June 30, 2010
Improve vehicle and pedestrian circulation throughout the Central Community through coordination of transportation and land use planning.	D. Plan for future infrastructure projects and use infrastructure to encourage new developments.	D.1. Identify infrastructure needs.	D.1. January 31, 2009
Support establishment of guidelines, and regulations for urban design to improve the quality of living in the Central Community.	E. Encourage zoning changes that promote high density residential and mixed use developments.	E.1. Work with Planning to coordinate zoning changes in conjunction with the rezoning of the Granary District.	E.1 December 31, 2009
Support new and existing commercial businesses and improve commercial development opportunities in the Central Community.	F. Promote Salt Lake City as a viable business community through improved business/city administration communication and relationships, business recruitment and incentives for new and	F.1. Create plan for development of business incubator and identify possible partners.	F.1. January 31, 2009

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Ensure commercial land uses are compatible with neighboring properties.	<p>existing business.</p> <p>G. Ensure that all Agency-owned property is compatible with neighboring properties.</p>	G.1. Provide utilitarian, economically viable, community compatible interim uses of temporarily vacant Agency-owned property.	G.1. December 31, 2009