

WEST CAPITOL HILL REDEVELOPMENT PROJECT AREA GOALS

<i>Goals (from West Capitol Hill Redevelopment Plan and Capitol Hill Master Plan)</i>	<i>Objective</i>	<i>Opportunities</i>	<i>Time Frame</i>
Improve streetscape environment with landscaping, curb/gutter and sidewalks, street center island medians, boulevard street and pedestrian-scale street lighting and designed gateway images.	A. Install landscaping and infrastructure improvements along 300 West in West Capitol Hill Project Area.	A.1. Discuss 300 West Street median with UDOT, along with transportation alternatives including traffic signal at 400 North and 200 West and imposition of weight limits on 600 North between 300 and 400 West.	Fall 2010
		A.2. Work with UDOT to designate single BRT lane along 300 West from 400 North to 700 North.	Fall 2010
	B. Improve lighting throughout project area to improve safety for pedestrians.	B.1. Establish attractive and consistent street lighting along 300 West and 400 West.	Fall 2009
Preserve the mixed use character that has historically developed within areas of the neighborhood while encouraging a mix of neighborhood commercial and medium density residential.	C. Removal of or renovation of boarded and abandoned structures along 300 West.	C.1. Contact owners of boarded and abandoned structures along 300 West to determine future use and potential for redevelopment using Agency incentives.	Ongoing
	D. Finalize negotiations and development agreements for Marmalade project.	D.1. Close on east side property	March 2009
Support and enhance existing residential development and provide more housing opportunities.	E. Acquire and sell land for housing development.	E.1. Create another Pugsley or extend existing Pugsley Street allowing for additional single-family housing to be added to the area.	Fall 2009
	F. Promote Housing Renovation Loan Program	F.1. Single-family home (Reed Ave.) with the potential of a mixed-use structure containing 4 condominium units.	Complete
Maintain existing and encourage new neighborhood commercial uses in the area.	G. Market Loan Programs.	G.1. Provide two loans for neighborhood business owners.	Spring 2009

	Currently, it is estimated that the project area will reach its original Project Area Budget goal of \$5,270,000 of Tax Increment spent in a couple of years, which will trigger the expiration of the West Capitol Hill Project Area. (2012)	Staff will begin the research needed to consider increasing the Project Area Budget.	Fall 2009
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