

CENTRAL BUSINESS DISTRICT REDEVELOPMENT PROJECT AREA

Revised 11/08

<i>Goals (Downtown Master Plan)</i>	<i>Objective</i>	<i>Opportunities</i>	<i>Time Frame</i>
<p>Concentrate and develop those public facilities and associated cultural, recreational, and entertainment activities and opportunities that make Salt Lake City one of the greatest cities.</p>	<p>A. Assume a leadership role and initiate a plan to move forward with the “Arts District” in the Downtown.</p>	A.1. Work with City Council to advance the downtown arts district.	A.1. Calendar 2009
		A.2. Assist with the acquisition of property located in the Downtown Arts District.	A.2. Calendar 2008
		A.3. Identify and begin acquisition of a key parcel for a major theater.	A.3. December 2008-Oct. 2009
<p>Establish Downtown as a well-planned, desirable and diverse activity center serving the needs of a sizeable 24-hour population.</p>	<p>B. Support the efforts of Salt Lake City and economic development organizations to recruit a major corporate headquarters to locate in the Downtown as a means of establishing a “daytime population.”</p>	B.1. Research potential corporate headquarters sites in CBD.	B.1. TBD
		B.2. Collaborate with and provide marketing assistance to the City’s Department of Economic Development to attract new businesses.	B.2. Ongoing
		B.3. Appoint a staff member to maintain contact with representatives of the Economic Development Corporation of Utah (EDCU).	B.3 Ongoing
	<p>C. Seek housing opportunities to support a “nighttime population.”</p> <p>D. Promote and enhance downtown’s pedestrian friendly qualities</p>	C. [moved to General Goals]	
		D.1. Inventory vacant downtown parcels; meet with landowners to encourage & guide development.	D.1. Sept 2009
		D.2. Work with Council on ways to encourage redevelopment of existing surface parking lots, and vacant/board downtown buildings.	D.2. Dec. 2009
		D.3. Develop a graphic inventory of all public mid-block walkways. Identify and secure missing pieces. Create & distribute a public guide to pedestrian routes through downtown. Coordinate with Downtown Alliance to include on pocket street maps.	D.3. Dec. 2009
		D.4. Activate some mid-block walkways with retail, cafés, etc.	D.4 Jan. 2010
		D.5. Identify portions of the Downtown Transportation Plan appropriate for RDA involvement, e.g., parking authority	D.5. Calendar 2009

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		<p>D.6. Finish mid-street parking on 300 South, from State – 300 East</p> <p>D.7 Consider creating more of a boulevard on 300 West; S. Temple – 400 South</p> <p>D.8. Work w/ Greek Orthodox Church to develop parking lot on 300 W</p> <p>D.9. Consult with Greek Orthodox Church regarding development plans for 300 W parking lot. Work with Planning Div. on ethnic/cultural district (e.g., Greek Orth. Church, Japan town, etc.).</p>	<p>D.6. 09-10 Budget</p> <p>D.7. Calendar 2009</p> <p>D.8. December 2009</p> <p>D.9. June 2009</p>
<p>Preserve and reuse our existing physical environment while providing for the orderly transition of certain land uses and creating a new expectation of uncompromising quality for future Downtown developments.</p>	<p>E. Move forward with the development of the Regis Hotel site.</p> <p>F. Provide building renovation loans to get existing buildings into a structurally sound and marketable condition.</p> <p>G. Continue to plan for the upkeep and renovation of the Gallivan Utah Center.</p>	<p>E.1. Issue an RFP for the development of the site.</p> <p>E.2. Choose a developer for the project.</p> <p>E.3. Purchase or develop replacement SRO housing</p> <p>F.1. During the budget process, allot sufficient funding to enable staff to continue the renovation program.</p> <p>F.2. Provide at least four loans to business property owners.</p> <p>G.1. Finish planning and begin construction of ice sheet, skate rental building, and other improvements</p>	<p>E.1. Dec. 2008</p> <p>E.2 May 2009</p> <p>E.3 Calendar 2009</p> <p>F.1. March 2009</p> <p>F.2. December 2009</p> <p>G.1. Spring 2009</p>